

SUSTAINABLE, CONNECTED & INTEGRATED SOLUTIONS FOR AUTOMATED INDUSTRY

Indumation.be 2024 – Post-event press release

Indumation.be 2024: blockades did not prevent visitors from coming and immersing themselves in the wonderful world of automation.

The fastest growing Benelux event for industrial automation and Industry 4.0, which was held for the 7th time this year, ended on Friday 2 February and attracted an impressive 9,783 visitors from the Benelux industry. This means Indumation.be more than lived up to expectations – which were high! Indumation.be boasted a record number of almost 250 exhibitors, the exhibition space was the largest ever, and the number of visitors who registered for the event was also so high that it looked like the record set in 2019 was going to be broken. The (inter)national farmers' protest may have made for a slow start when the gates opened on day one, but Belgian industry players quickly started descending on Kortrijk Xpo after all, although with a slightly slower pace than expected in light of the massive number of people who registered. A new record was thus not set, but with no fewer than 9,783 visitors (+10.6% compared to the previous event that took place in 2022), the organisers Industrialfairs, Agoria and InduMotion and all exhibitors were unanimous: it was an outstanding, well-attended and high-quality event that once again brought together, informed and inspired the industrial automation community like no other in the Benelux.

This very positive result is quite remarkable considering the current environment in which the Belgian industry is operating (weaker economic forecasts, ongoing critical staff shortage, high costs, rising interest rates, disrupted supply chains, and so on). Industry players registered en masse, at a time when the need for efficiency, innovation, sustainability and advanced automation/digitalisation has become a top priority.

For the first time, priority visitors (VIP) were given the opportunity to choose the time of their visit, which instantly resulted in a better spread of visitors to Indumation.be. A good move, as demonstrated not only by the spread-out ratio but also by the increasing number of priority visitors.

As for the new events organised as part of the trade fair, they were definitely a hit! The very first Tech Guru Exposition turned out to be an outstanding event for tech college-educated young professionals and students aged 18-30. With 125 attendees at the AI & Omniverse debate, which was followed by beats & vibes and drinks & bites, the young tech wolves, the partners in charge of invitations from colleges and universities and the cruising partners were unanimous: all of them will be back for the next event in 2026.

As usual, the late-night event on Thursday was a huge success. Exhibitors once again did their utmost to indulge their clients during this very special late-night opening. The unique atmosphere made it possible for every attendee to bond in a casual setting while still focusing on professional contacts and showcasing innovations.

On Friday, the new event called 'Friday, Team day' was a great opportunity to attend immersion classes, where OT teams learned all about 3 Industry 4.0-related digital skills. This gave over 280 enthusiastic registered participants key basic information that will help teams have sufficient knowledge on smart maintenance, smart collaboration and cyber resilience in the workplace.

These very popular new initiatives will be back when Indumation.be will be held for the 8th time on 4-6 February 2026! As usual, an earlier meet-up with industry decision-makers already follows at INE (Indumation Network Event) , next year on Thursday 20 February 2025 at the Brabantthal in Leuven.

Indumation.be 2024 – Facts & Figures

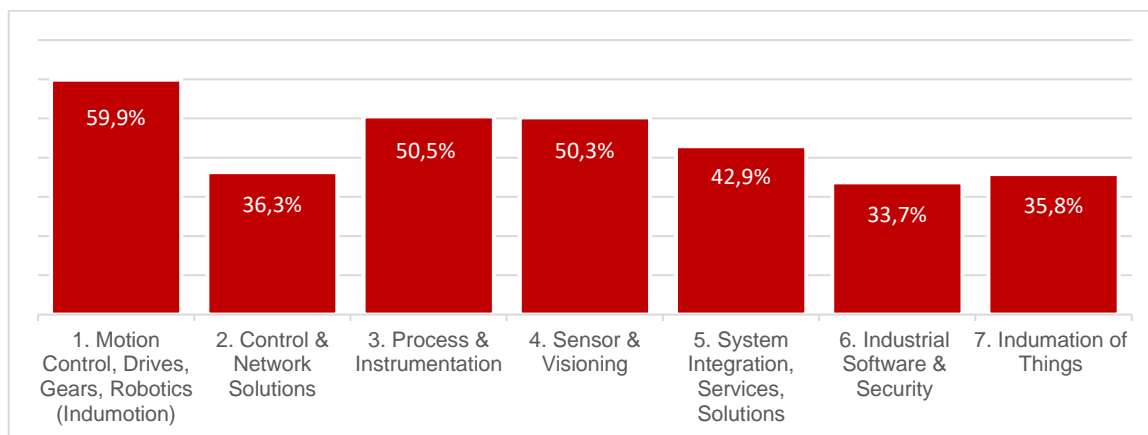
Exhibitors: 250 (2024) vs 240 (2022) and 220 (2019)

Top 12 visiting sectors:

The top sectors in the rankings are stable, but from the 6th position onwards, big changes can be seen:

Engineering & automation services / integrators	25,1%
Machine building – High-tech Systems & Mechatronics	23,1%
High / low voltage electro-technical installations	14,9%
Food / Drinks / Tobacco	12,1%
Automotive industry	12,0%
Agro-industry / Agriculture / Mining	10,9%
Packaging industry	10,1%
Energy, water, nuclear generation, storage	9,9%
Software development & applications	9,6%
Petrochemical industry	9,4%
Logistics, warehousing, handling and freight transport	9,3%
Manufacturing and distribution of building materials	9,3%

Interest shown in the 7 technology routes:



Indumation.be 2024 downloads & links:

- [Aftermovie](#)
- [Press photos](#)
- [Logos INE 2025 & Indumation.be 2026](#)

Please contact the organisation for further press information

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INDU**mation**.be

Kortrijk Expo
4-6 Feb
2026

The Belgian **Factory » Process » Infrastructure** automation show

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